

Rajasthan Telecom Circle
Sales & Marketing Cell,
PGMTD Campus ,CMTS Wing Jaipur -302010
Tel.: 0141- 2366400 , Fax: 0141 - 2743286



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

NO. CMTS/11-514/Sales/Scheme/15-16/32 Dated at the Jaipur : 25.08.15

(Through rajasthan intranet Portal)

To
The ALL SSA Heads,
Rajasthan Circle

Sub: - Launching of Promotional Schemes on Top Ups under prepaid mobile services in Rajasthan Circle -reg

Approval of CGMT Rajasthan circle is hereby conveyed for launching of Promotional Schemes on Top Ups for a period of 90 days w.e.f 26.08.2015 as detailed below :

(A) Full Usages Value (Talk Time) equal to MRP on the Top-Up vouchers of MRP Rs. 250/- & Rs.550/- . as detailed follows.

Top-Up MRP Rs. 250/- Usages Value offered : Rs.250/-

Top-Up MRP Rs. 550/- Usages Value offered : Rs.550/-

(B) 3 % Extra Usages Value (Talk Time) more than MRP Value on Top-Ups MRP Rs. 1000 to 4999.

(c) 8 % Extra Usages Value (Talk Time) more than MRP Value on Top-Up Rs. 5000 to 7000. .
(Existing Regular offer of higher talk time on Top Ups offered in range given above shall be continued i.e. on Top Ups Rs.3300/- Usages Value Rs. 3500/- and on Top Ups MRP Rs.5500/- Usages Value Rs. 6000/- kept remain unchanged)

2. The above scheme will be applicable for all 2G & 3G Prepaid Mobile Plan.

3. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made.


25/08/15
DE(Sales)

O/o The GM(Mktg.) , Jaipur

Copy to:

1. All SSA heads for kind information and necessary action please
2. D.G.M (MKTG) for uploading on franchisee website and vide publicity please
3. DGM (BP&IT) o/o CGMT Rajasthan Circle Jaipur for updating the information on web portal
4. AGM(Portal),ITPC Hyderabad for updation of information's pl. .
- 5-6 .D.E(VAS)/ DE(System),Rajasthan circle for sending promotional SMS for vide publicity pl.
7. DE (Call Centre) Ajmer for kind information and necessary action please
8. Tariff File No: S&M/CMTS/11-202/Sales/Tariff/15-16

Regd Office : Bharat Sanchar Bhawan, Harish Chandra Mathur Lane, Janpath, New Delhi-1 Website: www.bsnl.co.in